



SMART FACTS

- **100% Air-chilled** - Smart Chicken® was the first poultry company in the United States to use 100% air-chill technology—cooling our birds individually with purified air, instead of water, avoiding the risk of exposure to harmful pathogens.
- **CAS** - Smart Chicken® is the only U.S. chicken producer to put our birds to sleep using a delicate balance of CO₂ and oxygen. This Controlled Atmosphere Stunning ensures humane treatment for birds in a stress-free environment, resulting in improved bleed-out and tender meat quality.
- **Smart Diet** - Smart Chickens are raised on a gluten-free diet of corn and soybean meal with no growth stimulants, no antibiotics, and no animal by-products.
- **Environmental Stewardship** - Raised on sustainable family farms in the heart of America's Corn Belt, Smart Chickens are fed local grains—reducing our carbon footprint. Also, 100% air-chilled means no added water—saving thousands of gallons daily.
- **Certified Organic** - Smart Chicken®'s certified organic birds are fed a strict diet of non-GMO corn and soybean meal and given free-range access to a natural outdoor environment.
- **Certified Humane** - Organic Smart Chickens are Certified Humane—raised and handled. We guarantee that we follow strict HFAC standards for humane farm animal treatment.
- **Delicious Taste** - The natural flavors of Smart Chicken® provide a more wholesome and satisfying dining experience—simply the best tasting chicken on the market.